CRESCENT IS THE

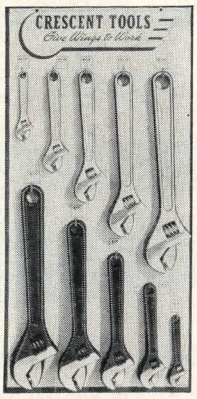
● For half a century tool users . . . amateur, professional and handy-man . . . have associated Crescent Tools with their local hardware dealer, because hardware stores are the backbone of Crescent's nation-wide distribution.

Through long association, Crescent is conscious of the hardware dealer's needs and so has designed and manufactured hand tools that have proven to be fast and popular sellers. Today, Crescent offers a great variety of daily-purchased tools including a complete wrench line. Newly developed tools are now being tested and soon will join the world famous CRESCENT and CRESTOLOY family.

Crescent not only gives you good tools at popular prices, but also a wide selection of point-of-purchase displays and national advertising which directs potential buyers to your store.

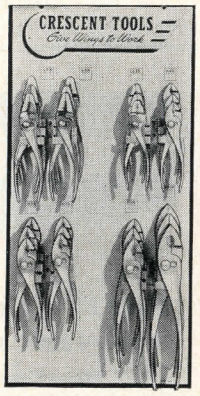
DB 1220

21 Pliers (3 of each) including 2 styles of "Slip Joints" and the new "Ultili-grip". Ship. wt., 19 lbs.



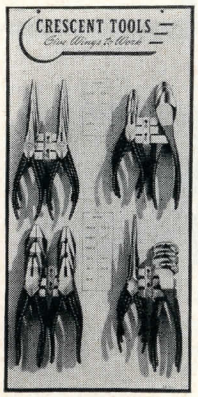
DB 123

26 Crescent and Crestoloy Wrenches in 5 sizes. Ship. wt., 26½ lbs.



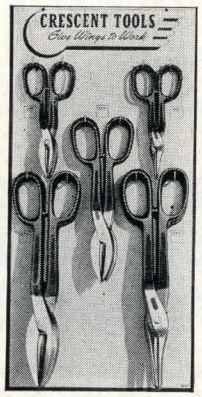
DB 124

24 Slip Joint Pliers in 4 sizes. Ship. wt., 19½ lbs.



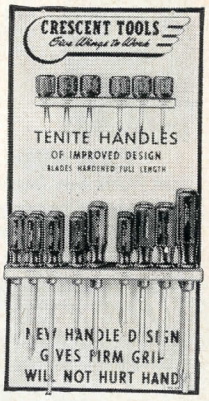
DB 125

24 Fixed Joint Pliers in various sizes and types. Ship. wt., 19 lbs.



DB 127

15 Crescent Snips in various sizes and types. Ship. wt., 24 lbs.



DB 128

33 Tenite handled Screwdrivers in various sizes and types. Ship. wt., 14 lbs.

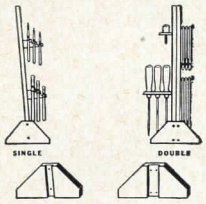
CRESCENT DISPLAYS

All Crescent Displays are finished in bright yellow with maroon trim. All contain only popular, fast-turnover tools. The DB 12 series boards illustrated on these pages are 12″ x 24″ x 3/4″. In addition, the DB 24 series of 24″ x 24″ boards is available in the same striking color combination.

Each tool assortment with panel is packed in a sturdy shipping carton and sold at the cost of tools only. Crescent's Display Department will also assist dealers in the design of special displays to match existing store fixtures. Order standard displays from your jobber.

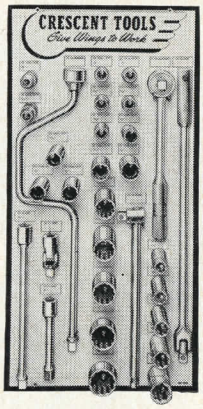
CRESCENT TOOL COMPANY

HARDWARE LINE



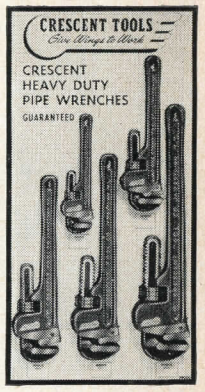
EASELS FOR DISPLAYS

These wood mounts attach to either size display to provide a free-standing unit for table, counter or window use. Supplied at no charge. Order from the factory, specifying "single" for one board or "double" for two boards, back to back.



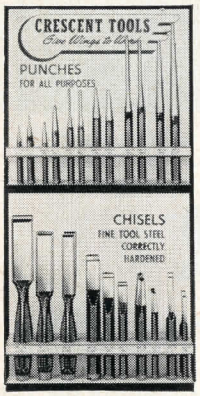
DB 1216

A popular assortment of ½" square drive sockets, handles and attachments. Ship. wt.. 24¾ lbs.



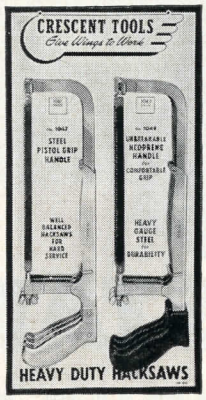
DB 1221

9 Heavy duty Pipe Wrenches in 8" to 18" sizes. Ship. wt., 31 lbs. Also DB 1222 which displays normal service Pipe Wrenches.



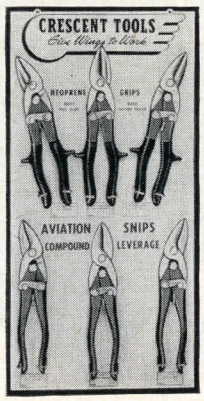
DB 129

24 Punches and 20 Chisels in various sizes and types. Ship. wt., 28 lbs.



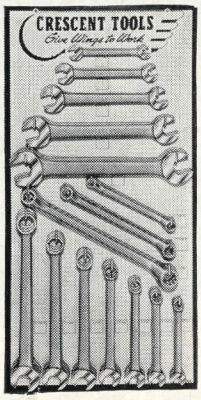
DB 1210

3 All-steel and 3 Neoprene handled Hacksaws. Ship. wt., 18 lbs.



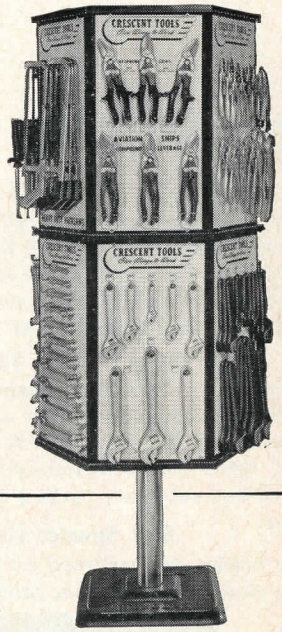
DB 1211

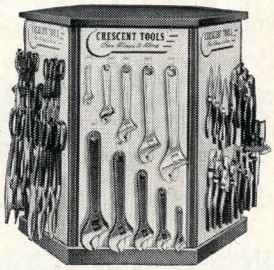
9 Aviation snips—3 with Neoprene Grips. Ship. wt., 15 lbs.



DB 1215

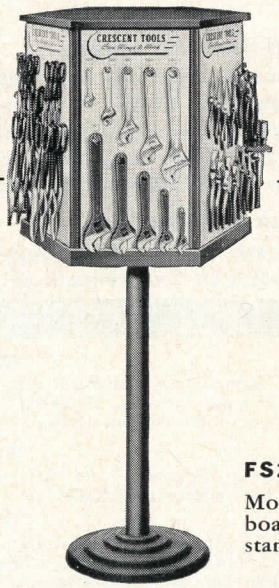
45 Miscellaneous Wrenches in various sizes and types. Ship. wt., 22 lbs.





CD2 COUNTER DISPLAY

Mounts any six 12" x 24" boards. Ship. wt., stand only, 19 lbs.



All three display units illustrated at the right revolve easily on ball bearing mountings, and occupy a minimum of floor or counter space.

FS3 FLOOR DISPLAY

Mounts any twelve 12" x 24" boards. Ship. wt., stand only, 166 lbs.

FS2 FLOOR DISPLAY

Mounts any six 12" x 24" boards. Ship. wt., stand only, 90 lbs.

JAMESTOWN, N. Y. CRESCENT TOOLS *Give Wings to Work* ®

For Details Circle 545 on INQUIRY CARD